



BIRDIES FOR CHARITY

- Fundraising program designed to give participating charities the opportunity to raise funds
- Generate contributions based on the number of "birdies" made by LPGA Players during the Navistar LPGA Classic
- A "birdie" is a score of one stroke better than "par" which is the normal expected score
- The average amount of birdies made by professionals at the Navistar LPGA Classic is 1,400

ELIGIBLE CHARITIES

- Must have 501(c) 3 status as recognized by the IRS which includes all schools
- Must be registered with the Alabama Secretary of State and meet the Better Business Bureau Standards for charitable solicitations

CHARITY DUTIES

- Charities solicit pledges of \$.01 or more per birdie or a flat donation of \$10 or more from individuals or corporations
- One \$.01 pledge per birdie would net \$14.00 for your organization
- NO risk for organizations and NO out of pocket expenses or fees
- All administrative costs will be handled by The Robert Trent Jones Golf Trail Foundation
- Each participating charity will receive 100% of their collected donations
- FREE program for charities, school bands, athletic teams & booster clubs

BENEFITS & FACTS

- In 2008, the program raised \$25,000 with 31 local charities benefiting
- Try and "Guess the Birdies" made during the tournament and you could win a Grand Prize!
- 2009 Bonus Bucks – 1st place charity we will win match up to \$1,500, 2nd place - \$500
- 2009 Goal is to raise \$50,000 (collectively)

HOW DO I PARTICIPATE?

- Contact Melanie Valekis at 205-262-2830 or melanie@brunoeventteam.com
- Fill out a Commitment Form and provide 501(c)3 status and fax to 205-967-9940 (this is not an agreement or contract)
- Kick off presentation is Tuesday, July 14th at Capitol Hill Clubhouse in Prattville